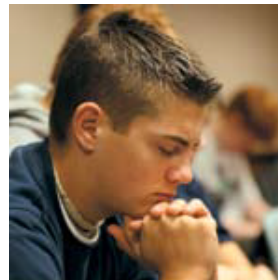
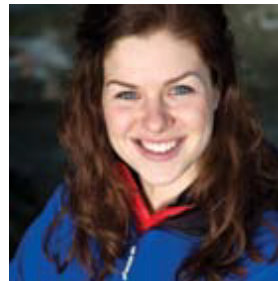
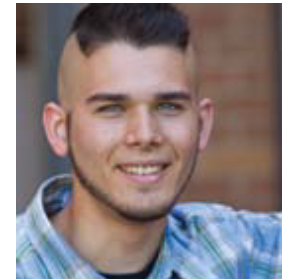


A caring community passionate about  
connecting people to Jesus Christ



CAMPUS CRUSADE  
FOR CHRIST





## COMPETITION

There is tremendous competition for the minds and hearts of students.



# STUDENTS TODAY FACE MANY CHALLENGES

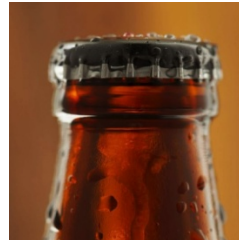
*“Forget everything you learned about the New Testament. Jesus was a homosexual and a magician.”*

—PHILOSOPHY PROFESSOR  
SOUTHEASTERN COLLEGE



*“While you are in this class, you will be expected to be an Agnostic or Atheist. Anyone with sincere religious beliefs will be expected to take off his religious hat”*

— PROFESSOR, UNIVERSITY OF TEXAS



A recent study by a task force on college drinking indicated that the following number of alcohol-related incidents occur each year among students in the U.S.: Nearly 600,000 injuries; 6,000 sexual assaults, more than 1,800 deaths.

*“My youngest son is attending the University of Oklahoma...[He] has been thoroughly brainwashed by his professors. He has lost his faith in God and has been taught that truth is relative.”*

— LETTER FROM A GRIEVED MOTHER TO CRU



BUT  
GOD



In the face of these competitive forces, God is bringing an increasing number of students into a relationship with Himself.





## EACH STUDENT



We are trusting God to reach the 150 million college students of the world with the message of Christ. Each student. Every campus.



WIN

## INTRODUCING PEOPLE TO JESUS

We talk with students about Christ in many ways.

- » Conversations
- » Outreaches
- » Digital and Social Media





### North

**Montclair - 18402**  
**William Paterson - 11339**  
**Ramapo - 6008**  
**Sussex CC- 4122**  
**Morris CC - 8705**  
**Warren CC- 2338**  
**FDU - 3288**  
 Centenary - 2694  
 Bergen CC- 17197  
 Felician - 2195  
 FDU-Teaneck - 9105  
 Passaic CC- 9548  
 Caldwell College - 2290  
 St. Elizabeth - 2112  
 Drew - 2697

Total - 102,040

### Central

**Rutgers - 38912**  
**Raritan CC- 8484**  
**Middlesex CC- 12887**  
**Brookdale CC- 15783**  
**Monmouth - 6506**  
 Rider/Westminster - 5776  
 Princeton - 7724  
 Devry - 2405  
 TCNJ - 7115  
 Mercer CC- 9697  
 UMDNJ - 3000

Total - 118289

### Urban

**Kean - 15939**  
**Stevens - 5629**  
**NJCU - 8517**  
**Hudson CC - 9331**  
**NJIT - 8934**  
**Essex CC- 13424**  
 St. Peters - 3010  
 Rutgers Newark - 11798  
 Seton Hall - 9836  
 Union CC - 12878  
 Bloomfield College - 2180  
 Somerset Christian - 297  
 Eastern Int - 556  
 UMDNJ - Newark - 3813

Total - 106042

### South

**Rowan - 11,300**  
**Atlantic CC- 7655**  
**Burlington CC- 10091**  
**Camden CC- 15493**  
**RU Camden - 6158**  
**Gloucester CC - 6609**  
**Stockton - 7879**  
**Ocean CC- 10367**  
 Cumberland CC- 4291  
 Georgian Ct - 2885  
 Salem CC- 1506

Total - 84234



BUILD

# CREATING LIFE-CHANGING COMMUNITY



Our ministry is about  
changed lives.



BUILD

CREATING  
LIFE-CHANGING  
COMMUNITY



We help students grow in their relationship with God through:

- » Conferences and retreats
- » Small groups
- » Mentoring relationships
- » Learning how to tell others about Christ

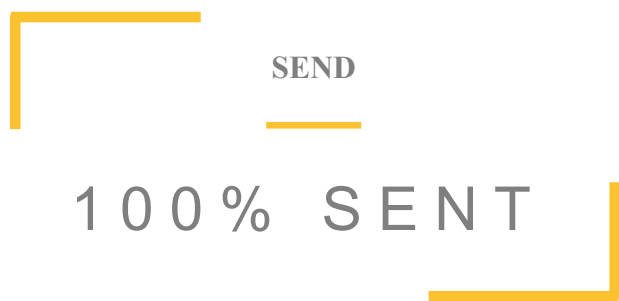


SEND

## LIVING LIFE ON A MISSION

- » Short-term and long-term mission trips
- » Church leadership
- » Ministry in the workplace
- » Full-time Christian work

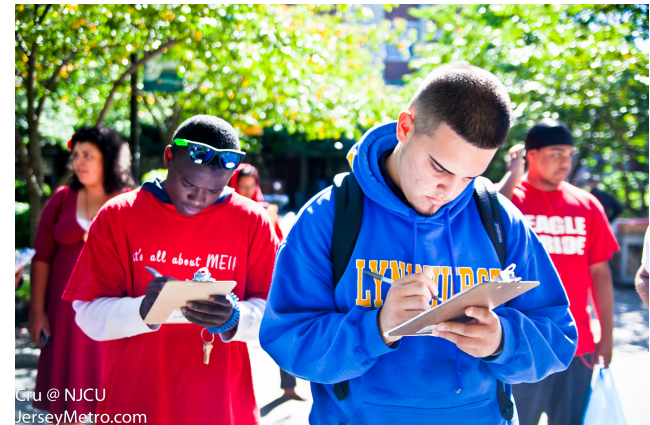




From the university campus a great missionary force is being raised up and sent out to reach the world for Christ.

*"As the Father has sent me,  
I am sending you."*

-- JESUS (JOHN 20:21)



## OUR SPECIFIC ROLE

As part of the Jersey Metro team, we're reaching 400,000 students. Cru is on 30 campuses of the 60 in NJ.





## OUR PAST


This is the couple who started  
Cru on the UCLA campus in  
1951 – *Bill and Vonette Bright.*



What started as a ministry to students on the UCLA campus, now touches the lives of people in every segment of society and in every corner of the world.



## OUR PRESENT

- 
- » André Kole Ministry
  - » Athletes in Action
  - » Christian Embassy D.C.
  - » Christian Embassy U.N.
  - » Faculty Commons
  - » Family Life
  - » Global Aid Network (GAIN)
  - » Great Commission Foundation
  - » Here's Life Inner City
  - » The Impact Movement  
(A partnering ministry)
  - » The JESUS Film Project
  - » Josh McDowell Ministry
  - » Keynote
  - » Military Ministry
  - » New Life Resources
  - » Priority Associates
  - » Story Runners
  - » Student Venture
  - » U.S. Campus Ministry
    - » Bridges International
    - » Destino Movement
    - » Epic Movement
    - » Nations Movement
  - » World Headquarters at Lake Hart



## OUR PAST, PRESENT AND FUTURE

- » Cru is the name of Campus Crusade for Christ in the United States.
- » We are a caring community passionate about connecting people to Jesus Christ.
- » Our objective is for every person in the world to have an opportunity to hear the Gospel.





We invite others to  
partner with us to  
reach people for  
Christ.



Cru has no central funds for paying salaries and ministry expenses.

Like many other mission organizations, Cru depends upon the consistent financial support of concerned individuals and churches.

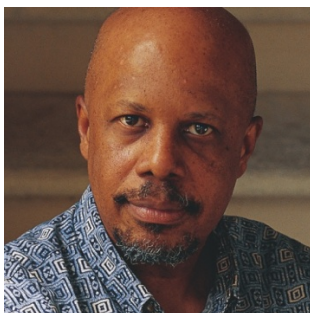
These contributions are used to fund the ministries of our staff members.



We must find a team of partners who will give \$100 monthly or some other amount to support our ministry.

As soon as this team is complete, we can turn our full attention to reaching people for Christ.





## MY COMMITMENT TO MY PARTNERS

- » To work diligently to touch the lives of people for Jesus Christ.
- » To regularly let you know how God is blessing the ministry.
- » To be financially faithful with the funds given for my ministry.
- » To share prayer concerns with one another.



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## THE COMMITMENT

Your partnership can make  
a difference in reaching  
people for Christ.

Would you make a monthly  
commitment of \$100 or  
some other amount?





There's another  
vital way you  
can help...

